

Governing Council Meeting Notes October 23, 2020

Present: Mike Conner, Karen McCune, Janet Cruz, Carol Moynes, Vickie Sander, Ramona Crocker, and Barbara Bernstein

Recognitions: Rae Coleman, Kathe Fradkin, Wally Carey, and team for their work with Aging with Grace and their partnership with the library and DAVS (WA County Disability, Aging and Veteran Services).

Resource Development:

- Zilda has requested the 20-21 budget. Larry and Karen will participate in the process including a meeting next week for agreed assumptions. Mike will have budget reviewed by 11/20, meeting at 11/24 and submitted by 12/4.
- We are continuing to perform ahead of schedule on the current year. We targeted 110 members and have 100 members today. Discussed projections of membership for year.
- Lease update: The property managers agreed with our proposal to increase the rent by 3% from November 1 for 12 months, and then add 6% after that. The rent will be \$896.10 on November 1 and \$949.87 a year later.
- Discussion of the annual appeal and additional sources of fundraising
 - Karen reported from VTV conference that one village got federal funding and another is getting reimbursed for services.
 - Annual appeal: We have the final copies of the appeals. It was agreed to mail these on November 9th.
 - Mike brought up an option used by Foster City for a virtual raffle with tickets sold by members and volunteers. Also an online auction of items donated by local businesses. Mike will take these ideas back to the RD team.

OPT (Outreach and Publicity Team)

- The Beaverton Parade is completed. Information on City and Parks & Rec websites.
- BCOA (Beaverton Committee on Aging): According to the September minutes, Suzanne talked about Viva Village and its benefits. Monthly meetings are 2nd Tuesday afternoons.
- Aging with Grace: There were 66 people in attendance and approximately 50 have signed up for the next sessions.
- Marketing Affinity Team: There are 2 new volunteers with Villages NW
- Maryellen will become the new OPT chair when Kathe leaves at end of year.
- The team is still looking for a new publicity manager to fill Nancy Miller's place. The position involves being sure news articles and photos maintain our visibility in the Beaverton Resource Guide and others. Barbara B. will make an appeal to volunteers.

Volunteers:

- The team is finishing the annual volunteer survey.
- The update included information about ballot pickups. The office has a sign-up sheet.
- As a follow-up to Aging with Grace, a service day is scheduled for January 16. Plans are to have a recycling event.
- The team is working on Volunteer Engagement, attempting to get volunteers involved right from the beginning. They are also attempting to determine who is interested in leadership.
- Discussion on restoring services including adding more transportation options and short term in-home services. It was agreed that we would look at services that could be expanded. The Volunteer team will discuss and offer options to the Governing Council at the next meeting.

Membership

- Vickie said there are two probable new members in process.
- The team is reviewing our policies regarding members going on hiatus
- The membership fees are being added to the website as a link on the Membership page.

Data Management

- A new webpage called Age Café Resources was added on the Resources tab.

Events

- Nancy McNary has found a vendor for the Holiday Event small poinsettias.
- A holiday Zoom party is under consideration. If you have ideas, forward to Janet for a decision at the next Events team meeting.
- Janet is joining an Events Affinity group. The first meeting is today.
- The last Patio Picnic will be held next week.